

# FEBRUARY 2024

## FEBRUARY 1-29

February all month long

### BURGER OF THE MONTH

This iconic creation showcases layers of crispy bacon, refreshing lettuce, and ripe tomato, all expertly nestled between two thick slices of golden Texas toast. The richness of the bacon harmonizes with the freshness of the veggies, creating a symphony of flavors in every bite.

### LIMITED TIME SNACKING

Stop by WPS Starbucks for our limited time Flash IV Strawberry Kiwi Body Armor.

### NEW PRODUCTS

Introducing to the WPS Starbucks in the Union is the beloved Pink Drink and Strawberry Acai Refreshers.

We have also added a frozen selection in the C-Store for guests to enjoy their favorite treats!

### UNION UNPLUGGED

Karaoke and Mindful Drink of the Week every Thursday at the Union

### GAME NIGHT

Game Night every Tuesday in the Union

## FEBRUARY 1 - 9

February 1

### BLACK HISTORY MONTH BEGINS

Jones Dining celebrates Black History Month, showcasing African American leaders in the Dining Hall, retail locations and featuring daily inspirational quotes on social media, highlighting the rich contributions of African Americans.

February 1-9

### CHOCOLATE COVERED STRAWBERRIES

Jones Dining celebrates Heart Health Month with heart-healthy dark chocolate-covered strawberries. Pre-order at WPS Starbucks for a delightful and health-conscious Valentine's Day treat!

February 9

### LUNAR NEW YEAR CELEBRATION

Celebrate the Year of the Dragon at Jones Dining Hall with a Chinese-inspired menu, Lunar New Year traditions, and everyone's favorite—fortune cookies! Join us for a festive and delicious celebration!

## FEBRUARY 12 - 16

February 12

### LUNDI GRAS LUNCHEON

Join us for a lively Mardi Gras Luncheon at Jones Dining Hall on Lundi Gras! Enjoy a Louisiana-inspired menu, a grand king cake, jazz music, and a festive parade at 11 led by the childcare department, adding excitement to the celebration!

February 13

### MARDI GRAS MASK MAKING EVENT

Join us at the Plaza for a Mask Making Event with Student Services! Craft vibrant Mardi Gras masks, enjoy lively vibes, indulge in refreshments, and immerse yourself in the joy of crafting with fellow students. Don't miss this dynamic collaboration between Jones Dining and Student Services!

February 15

### GALENTINE'S DAY MARKET

Join us at the lively Galentine's Day Market in the Union, a collaboration with Student Services! Indulge in a chocolate fondue station, upbeat music, and surprises for the perfect Galentine's vibe. Come for a day of friendship and treats with Jones Dining and Student Services!

## FEBRUARY 19 - 29

February 22

### BLACK HISTORY TRIVIA

Join us at the Union as we celebrate Black History Month with a fun trivia competition! We will have light refreshments and prizes for the winners!

February 29

### NATIONAL CHILI DAY POP-UP

Celebrate National Chili Day with us at The Grill! Indulge in our special pop-up featuring mouthwatering Chili Cheese Fries. Dive into a flavorful experience as we serve up this classic comfort food in a deliciously satisfying way. Join us for a treat that's sure to warm your taste buds and add a savory twist to your day!



## STAY IN THE KNOW WITH MYDTXT

Text "jonesdining" to 82257 to be the first to hear about the latest and greatest dining news!



## KEY STRATEGIES

Retail Limited Time Offers  
Grow Check Average  
Voluntary Meal Plans  
Social Media Engagement



## NEW FROZEN ITEMS AVAILABLE AT THE C-STORE



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